

# A Full Day workshop on **BUSINESS EXECUTION**

## Concept

Executing **strategic goals** is by far the greatest challenge in business today. Aligning the organization with your most important **objectives is a never-ending battle**. In fact, research shows that **business execution fails** because people don't know the goal itself, don't know **what to do** to achieve that goal, don't keep score, and don't account for results. Imagine an organization where all **employees are totally focused** on the most important **priorities** and committed to achieving the wildly important goals.



85% of companies fail due to poor execution.  
Don't let this happen to yours



## Workshop Objective

The objective of day long “**Business Execution**” workshop is not to develop skills only, but to help you to create **actual work plans**. During this workshop you will receive valuable insights and see case study examples about how the **world's most successful companies set and execute strategy**. And most importantly you will learn about the “**5 Pillars of Successful Business Execution**” that Mr. Furqan has proven in his work with thousands of client firms over the last 20 years.

## Facilitator

Mr. Furqan M. Mehmood is a Successful Entrepreneur, an International Business Consultant, and US Certified Professional Corporate Trainer. Mr. Furqan holds an MBA from University of Phoenix, AZ USA. He has received “more than fifty Achievement Awards” Nationally and internationally during his 20 Years of professional career. Furqan has successfully launched two business ventures in the local market so far. Currently he is the Owner and CEO of “Buraq Investment Group, LTD” and “THE BIG BREAD COMPANY”. He remained President and CEO of Dynamic Sales & Marketing, Inc. Reno, Nevada, USA for six years and successfully managed and oversaw 20 teams operating in twelve states. He has a world wide exposure and has trained thousands of professionals on the lines of Entrepreneurship, Business Plans and Execution, Strategic Leadership, Operations Management, Team Management Skills, Problem Solving and Decision Making Skills and many more.



## Learning Outcomes

- Learn how to engage ALL your people with a compelling long-term strategic vision of what your business will look like in the future
- Learn how to communicate your "real" Core Values - the behaviors that make your company unique - and help drive the decisions of ALL your people.
- Learn how to communicate a clear & compelling Core Purpose that gives your people real meaning to their work – beyond simply earning a living
- Learn how to build a Strategic Execution Plan – A 1 page roadmap of the key moves to drive your success.
- Learn how to use behavioral profiling to enhance employee recruitment and productivity
- Learn how to use dashboards and dashboard software to graphically display your performance and drive accountability for results.
- Learn how to create a cadence of "disciplined execution" - where you set and then effectively execute your strategic Action Priorities every quarter, every week, every day.



It's great to have a good plan,  
but it's the Results that really count



### Who Must Attend?

CEOs, COOs, Presidents, Managing Directors, CFOs, CIOs, CMOs, Entrepreneurs, Board of Directors, Business and Department Heads, Consultants, Strategists, and Top Level Managers and Executives from Corporates, NGOs and Government Sectors.

### Once you are done with this program, YOUR company will have

- A vision that is alive and inspiring, that every one in your company understands and is contributing to achieving every day
- A strategy to realize your vision, ensure you stand out in your market
- A confidence that you won't get blind sided
- A team of people working to their strengths
- The key numbers and actions you need to drive your business success. They will be measured, visible and your people will be accountable to deliver on them
- Many transformational "light bulb" moments which will lead you to see, think and act differently.

## Workshop Investment

For 1 Nomination - **Rs. 8,000/-**

For 2 or more - **Rs. 7,500/-** each

If 4 Nominations from the same organization, 5<sup>th</sup> Nomination will be free of cost

- ✓ **10 %** Discount on Registrations before December 20, 2010
- ✓ **15%** Discount, if attended any of the previously held workshops by R-ACT

**Last date to Register : December 27, 2010**

*Includes Lunch, Networking Breaks with Tea, Course Material, Activities and Participation Certificate*

## Workshop Details

Reserve your seat as per your convenience

**Venue 1:** Pearl Continental Hotel,  
Lahore

**Date:** December 28, 2010  
**Time:** 09:00 – 17:00

**Venue 2:** PSTD Karachi  
**Date:** December 30, 2010  
**Time:** 09:00 – 17:00

### How to Register?

E.mail your nomination(s)-Full Name, Occupation, Organization Name, Mailing Address, Phone, and E.mail ID to: [register@r-act.net](mailto:register@r-act.net)

For more details:

Tel: 042-3521-0038, 0322-4507443

Website: [www.r-act.net](http://www.r-act.net)

**This program will be repeated in February**

**To customize** this program for in-house please call Mr. Shaur ul Asar 0322-4507443

*Note : R-ACT reserves the right to change date and venue.*